

**Welcome!**  
**PA Drive-In for Internship Professionals**  
**November 19, 2018 | Hershey, PA**

- 8:30-9:00 a.m. Registration and Pastries, Coffee / Tea / Hot Chocolate
- 9:00-9:30 a.m. Introductions and Updates from CEIA, NSEE, GIC, NACE, PennACE, EACE and other organizations
- 9:30-10:45 a.m. **Understanding WQ – Workplace Intelligence**  
*Mark Babbitt, CEO & Founder, YouTern and an Inc. 100 Top Leadership Speaker*  
In this interactive conversation, we'll discuss the seven essential elements of WQ – to include company culture and climate, leadership archetypes, understanding the company's "why" and more. Once we understand a company's WQ strengths, weaknesses, and levers for change we can become much more adept at helping the young professionals we mentor choose the right employer – and career – for them.
- 10:45-11:00 a.m. Break - Coffee / Tea / Hot Chocolate
- 11:00-12:00 p.m. **Campus Employment as a High Impact Practice**  
*Marianna Savoca, Ph.D., Assistant Vice President for Career Development & Experiential Education and Adjunct Professor at Stony Brook University – SUNY*  
Campus jobs (e.g., work-study) can be redesigned to incorporate the elements of high-impact practices that make them so effective. Internship professionals have a lot to offer their campus colleagues who wish to redesign, structure, monitor, and assess high impact campus jobs. This presentation aims to provide strategies to support large scale campus transformation in this area.
- 12:00-1:00 p.m. Lunch and Group Photo
- 1:00-1:30 p.m. **Creating Funded Internship Opportunities: The Importance of Cultivating the Relationship between Career Services, Alumni Relations, and the Development Office**  
*Susan Ross, Ph.D., Associate Provost for Experiential Learning, Lycoming College*  
Lycoming College has successfully conducted the Williamsport Internship Summer Experience (WISE) program for five years, and in doing so has supported over 100 students in stipend-earning internships across more than 60 organizations. While some of these organizations provided direct funding to the students, the majority of the internships have been funded through individually-cultivated donors. This presentation focuses on the importance of cross-office collaboration to build and sustain funded opportunities for students.
- 1:30-2:30 p.m. **A Strengths-Based Approach to Student and Staff Development**  
*Kelly Holland, Associate Director for Institutional Partnerships, Global Experiences*  
"What would happen if we studied what was right with people versus what's wrong with people?" This question posed by Dr. Don Clifton is the basis of the Gallup StrengthsFinder, now recognized as CliftonStrengths, a positive psychology assessment used by more than 19 million people to date. Learn how one organization utilizes this assessment as a foundational tool for their undergraduate-level interns, as well as staff training and professional development.
- 2:30-2:45 p.m. Break
- 2:45-3:45 p.m. **The Career Readiness Project**  
*Ray Bixler, CEO, SkillSurvey.com*  
The Career Readiness Project is a partnership between the NACE Center for Career Development and Talent Acquisition and SkillSurvey. As part of the Project, SkillSurvey has adapted its platform to allow higher education institutions to measure and verify student competencies. SkillSurvey has built 15 unique post-experience, career readiness survey's that align with the eight competencies defined by NACE. See a demonstration of the evaluation process, explore the results from Phase 1 and engage in a discussion on best practices on your campus.
- 3:45 p.m. **Your Choice - Hershey Outlets, Chocolate World, Hershey Spa, or...Home**